



Cloralen Platinum Fresh

Safety Data Sheet

according to Federal Register / Vol. 77, No. 58 / Monday, March 26, 2012 / Rules and Regulations

Date of issue: 11/03/2021

Version: 1.0

SECTION 1: Identification

1.1. Identification

Product form : Mixture
Product name : Cloralen Platinum Fresh
Product code : 6050500

1.2. Recommended use and restrictions on use

Use of the substance/mixture : Cleansing product
Recommended use : Household Bleach

1.3. Supplier

AlEn del Norte, S.A. de C.V.
Blvd. Gustavo Díaz Ordaz 1000
Los Treviño
Santa Catarina, N.L. 66150 - México
T 81221000/ 800 424 9300
www.grupoalen.com

1.4. Emergency telephone number

Emergency number : 800.424.9300 24 hrs

SECTION 2: Hazard(s) identification

2.1. Classification of the substance or mixture

GHS US classification

Acute toxicity (oral) Category 2	H300	Fatal if swallowed
Skin corrosion/irritation Category 1	H314	Causes severe skin burns and eye damage
Serious eye damage/eye irritation Category 1	H318	Causes serious eye damage
Hazardous to the aquatic environment - Acute Hazard Category 2	H401	Toxic to aquatic life
Hazardous to the aquatic environment - Chronic Hazard Category 2	H411	Toxic to aquatic life with long lasting effects

Full text of H statements : see section 16

2.2. GHS Label elements, including precautionary statements

GHS US labeling

Hazard pictograms (GHS US) :



Signal word (GHS US) :

Danger

Hazard statements (GHS US) :

H300 - Fatal if swallowed
H314 - Causes severe skin burns and eye damage
H318 - Causes serious eye damage
H401 - Toxic to aquatic life
H411 - Toxic to aquatic life with long lasting effects

Precautionary statements (GHS US) :

P260 - Do not breathe dust/fume/gas/mist/vapors/spray.
P264 - Wash hands, forearms and face thoroughly after handling.
P270 - Do not eat, drink or smoke when using this product.
P273 - Avoid release to the environment.
P280 - Wear protective gloves/protective clothing/eye protection/face protection.
P301+P310 - If swallowed: Immediately call a poison center or doctor.
P301+P330+P331 - If swallowed: rinse mouth. Do NOT induce vomiting.
P303+P361+P353 - If on skin (or hair): Take off immediately all contaminated clothing. Rinse

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skin with water/shower.
P304+P340 - If inhaled: Remove person to fresh air and keep comfortable for breathing.
P305+P351+P338 - IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing.
P310 - Immediately call a poison center or doctor.
P321 - Specific treatment (see supplemental first aid instruction on this label).
P330 - Rinse mouth.
P363 - Wash contaminated clothing before reuse.
P391 - Collect spillage.
P405 - Store locked up.
P501 - Dispose of contents/container to hazardous or special waste collection point, in accordance with local, regional, national and/or international regulation.

2.3. Other hazards which do not result in classification

No additional information available

2.4. Unknown acute toxicity (GHS US)

Not applicable

SECTION 3: Composition/Information on ingredients

3.1. Substances

Not applicable

3.2. Mixtures

Name	Product identifier	%	GHS US classification
sodium hypochlorite, solutions	(CAS-No.) 7681-52-9	4 – 5	Skin Corr. 1B, H314 Eye Dam. 1, H318 Aquatic Acute 1, H400 Aquatic Chronic 1, H410
Sodium laureth sulfate	(CAS-No.) 9004-82-4	1.2 – 3	Acute Tox. 1 (Oral), H300

Full text of hazard classes and H-statements : see section 16

SECTION 4: First-aid measures

4.1. Description of first aid measures

First-aid measures general : Call a physician immediately.
First-aid measures after inhalation : Remove person to fresh air and keep comfortable for breathing.
First-aid measures after skin contact : Rinse skin with water/shower. Remove/Take off immediately all contaminated clothing. Call a physician immediately.
First-aid measures after eye contact : Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Call a physician immediately.
First-aid measures after ingestion : Rinse mouth. Call a physician immediately. Do not induce vomiting.

4.2. Most important symptoms and effects (acute and delayed)

Symptoms/effects after skin contact : Burns.
Symptoms/effects after eye contact : Serious damage to eyes.
Symptoms/effects after ingestion : Burns.

4.3. Immediate medical attention and special treatment, if necessary

Treat symptomatically.

SECTION 5: Fire-fighting measures

5.1. Suitable (and unsuitable) extinguishing media

Suitable extinguishing media : Water spray. Dry powder. Foam. Carbon dioxide.

5.2. Specific hazards arising from the chemical

Reactivity : The product is non-reactive under normal conditions of use, storage and transport.

5.3. Special protective equipment and precautions for fire-fighters

Protection during firefighting : Do not attempt to take action without suitable protective equipment. Self-contained breathing apparatus. Complete protective clothing.

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SECTION 6: Accidental release measures

6.1. Personal precautions, protective equipment and emergency procedures

6.1.1. For non-emergency personnel

Emergency procedures : Only qualified personnel equipped with suitable protective equipment may intervene. Do not breathe dust/fume/gas/mist/vapors/spray.

6.1.2. For emergency responders

Protective equipment : Do not attempt to take action without suitable protective equipment. For further information refer to section 8: "Exposure controls/personal protection".

6.2. Environmental precautions

Avoid release to the environment.

6.3. Methods and material for containment and cleaning up

For containment : Collect spillage.
Methods for cleaning up : Take up liquid spill into absorbent material.
Other information : Dispose of materials or solid residues at an authorized site.

6.4. Reference to other sections

For further information refer to section 13.

SECTION 7: Handling and storage

7.1. Precautions for safe handling

Precautions for safe handling : Ensure good ventilation of the work station. Avoid contact with skin and eyes. Do not breathe dust/fume/gas/mist/vapors/spray. Wear personal protective equipment.
Hygiene measures : Wash contaminated clothing before reuse. Do not eat, drink or smoke when using this product. Always wash hands after handling the product.

7.2. Conditions for safe storage, including any incompatibilities

Storage conditions : Store locked up. Store in a well-ventilated place. Keep cool.

SECTION 8: Exposure controls/personal protection

8.1. Control parameters

sodium hypochlorite, solutions (7681-52-9)
Not applicable
Sodium laureth sulfateSodium laureth sulfate (9004-82-4)
Not applicable

8.2. Appropriate engineering controls

Appropriate engineering controls : Ensure good ventilation of the work station.
Environmental exposure controls : Avoid release to the environment.

8.3. Individual protection measures/Personal protective equipment

Hand protection:

Protective gloves

Eye protection:

Safety glasses

Skin and body protection:

Wear suitable protective clothing

Respiratory protection:

In case of insufficient ventilation, wear suitable respiratory equipment

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SECTION 9: Physical and chemical properties

9.1. Information on basic physical and chemical properties

Physical state	: Liquid
Colour	: Mixture contains one or more component(s) which have the following colour(s): Yellow Colourless
Odour	: There may be no odour warning properties, odour is subjective and inadequate to warn of overexposure. Mixture contains one or more component(s) which have the following odour: Irritating/pungent odour Odourless Mild odour Ether-like odour
Odor threshold	: No data available
pH	: 12.3 – 13.5
Melting point	: Not applicable
Freezing point	: No data available
Boiling point	: No data available
Flash point	: No data available
Relative evaporation rate (butyl acetate=1)	: No data available
Flammability (solid, gas)	: Not applicable.
Vapor pressure	: No data available
Relative vapor density at 20 °C	: No data available
Relative density	: No data available
Density	: 1.04 – 1.07 g/ml
Solubility	: Soluble in water.
Partition coefficient n-octanol/water (Log Pow)	: No data available
Auto-ignition temperature	: No data available
Decomposition temperature	: No data available
Viscosity, kinematic	: No data available
Viscosity, dynamic	: 700 – 900 cP
Explosion limits	: No data available
Explosive properties	: No data available
Oxidizing properties	: No data available

9.2. Other information

No additional information available

SECTION 10: Stability and reactivity

10.1. Reactivity

The product is non-reactive under normal conditions of use, storage and transport.

10.2. Chemical stability

Stable under normal conditions.

10.3. Possibility of hazardous reactions

No dangerous reactions known under normal conditions of use.

10.4. Conditions to avoid

None under recommended storage and handling conditions (see section 7).

10.5. Incompatible materials

No additional information available

10.6. Hazardous decomposition products

Under normal conditions of storage and use, hazardous decomposition products should not be produced.

SECTION 11: Toxicological information

11.1. Information on toxicological effects

Acute toxicity (oral)	: Fatal if swallowed.
Acute toxicity (dermal)	: Not classified

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Acute toxicity (inhalation)	: Not classified
ATE US (oral)	20.064 mg/kg body weight

Sodium laureth sulfateSodium laureth sulfate (9004-82-4)	
LD50 oral rat	> 2 mg/kg
ATE US (oral)	0.5 mg/kg body weight

Skin corrosion/irritation	: Causes severe skin burns. pH: 12.3 – 13.5
Serious eye damage/irritation	: Causes serious eye damage. pH: 12.3 – 13.5
Respiratory or skin sensitization	: Not classified
Germ cell mutagenicity	: Not classified
Carcinogenicity	: Not classified
Reproductive toxicity	: Not classified
STOT-single exposure	: Not classified
STOT-repeated exposure	: Not classified
Aspiration hazard	: Not classified
Viscosity, kinematic	: No data available
Symptoms/effects after skin contact	: Burns.
Symptoms/effects after eye contact	: Serious damage to eyes.
Symptoms/effects after ingestion	: Burns.

SECTION 12: Ecological information

12.1. Toxicity

Ecology - general	: Toxic to aquatic life. Toxic to aquatic life with long lasting effects.
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12.2. Persistence and degradability

sodium hypochlorite, solutions (7681-52-9)	
Persistence and degradability	Biodegradability: not applicable.

12.3. Bioaccumulative potential

sodium hypochlorite, solutions (7681-52-9)	
Bioaccumulative potential	Does not contain bioaccumulative component(s).

12.4. Mobility in soil

sodium hypochlorite, solutions (7681-52-9)	
Ecology - soil	No (test)data on mobility of the component(s) available.

12.5. Other adverse effects

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sodium hypochlorite, solutions (7681-52-9)	
Sodium laureth sulfateSodium laureth sulfate (9004-82-4)	

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SECTION 13: Disposal considerations

13.1. Disposal methods

Waste treatment methods : Dispose of contents/container in accordance with licensed collector's sorting instructions.

SECTION 14: Transport information

Department of Transportation (DOT)

In accordance with DOT

Not regulated

Transportation of Dangerous Goods

Not regulated

Transport by sea

Transport document description (IMDG) : UN 3082 ENVIRONMENTALLY HAZARDOUS SUBSTANCE, LIQUID, N.O.S., 9, III
UN-No. (IMDG) : 3082
Proper Shipping Name (IMDG) : ENVIRONMENTALLY HAZARDOUS SUBSTANCE, LIQUID, N.O.S.
Class (IMDG) : 9 - Miscellaneous dangerous substances and articles
Packing group (IMDG) : III - substances presenting low danger
Limited quantities (IMDG) : 5 L
Marine pollutant : Yes



Air transport

Not regulated

SECTION 15: Regulatory information

15.1. US Federal regulations

sodium hypochlorite, solutions (7681-52-9)

Listed on the United States TSCA (Toxic Substances Control Act) inventory
Not subject to reporting requirements of the United States SARA Section 313

CERCLA RQ 100 lb

Sodium laureth sulfateSodium laureth sulfate (9004-82-4)

Listed on the United States TSCA (Toxic Substances Control Act) inventory

EPA TSCA Regulatory Flag XU - XU - indicates a substance exempt from reporting under the Chemical Data Reporting Rule, (40 CFR 711).

15.2. International regulations

CANADA

sodium hypochlorite, solutions (7681-52-9)

Listed on the Canadian DSL (Domestic Substances List)

Sodium laureth sulfateSodium laureth sulfate (9004-82-4)

Listed on the Canadian DSL (Domestic Substances List)

EU-Regulations

No additional information available

National regulations

No additional information available

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15.3. US State regulations

No additional information available

SECTION 16: Other information

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Full text of H-phrases:

H300	Fatal if swallowed
H314	Causes severe skin burns and eye damage
H318	Causes serious eye damage
H400	Very toxic to aquatic life
H401	Toxic to aquatic life
H410	Very toxic to aquatic life with long lasting effects
H411	Toxic to aquatic life with long lasting effects

This information is based on our current knowledge and is intended to describe the product for the purposes of health, safety and environmental requirements only. It should not therefore be construed as guaranteeing any specific property of the product.